

Kennedy Barros

Product Designer

www.kennedybarros.com

in/kennedybarros

hello@kennedybarros.com

+55 (92) 9 9231-7125

I am a Product Designer with over 2 years of experience, currently working in Brazil. I proactively collaborate with my clients to understand their goals and produce effective and innovative results through visual communication. With experience in consultancies and agencies, I offer exceptional creative solutions in the digital world.

WORK EXPERIENCE

UX/UI Designer

August 2023 - Current

Explo Studio

Responsible for creating interfaces for websites, landing pages, apps, dashboards, and e-commerce platforms. Development of medium and high-fidelity wireframes. Creation of a Style Guide for visual consistency of the brand on the web. Proficiency in creating interactive prototypes and providing support to developers.

UX/UI Designer

August 2022 - Current

M3, a Cadastra Company

Responsible for Design Systems, wireframes at different levels, and participation in analysis and research. Creation of interfaces for the web, including websites, landing pages, apps, and e-commerce platforms. Creation of a Style Guide for visual consistency of the brand on the web. Direct communication with clients and handoff to developers for alignment.

COURSES

Training UX Research

July 2022

Certificate UX

<https://www.alura.com.br>

Training Figma

July 2022

Certificate UI

<https://www.alura.com.br>

Training UX Design

June 2022

Certificate UX

<https://www.alura.com.br>

EDUCAÇÃO

Bachelor of Computer Science

August 2021 - Current

Estácio de Sá University - UNESA

SKILLS

Tools

- Figma
- Hotjar
- Jira
- Maze
- Miro

Hard

- UX & UI Design
- Design System
- Motion Design
- User Interviews
- Information Architecture
- Card Sorting
- Wireframing
- A/B Testing
- Handoff

Soft

- Communication
- Empathy
- Teamwork
- Problem-Solving

Code

- HTML/CSS
- JavaScript
- React